

So you make a difference..... but how can you prove it?

Community organisations have made outstanding and (often) undervalued contributions to their local communities, Australian society and the environment. Social impact assessment methods are powerful tools that enable you to measure the social value of your work (both positive and negative), monitor the progress of initiatives and plan for the future. An ongoing practice, this enables you to both demonstrate the benefits you deliver to society and target program improvements.

To find out more you are invited to a forum where you will hear about various techniques, the experiences of practitioners, and have your questions answered.

Demonstrating value and impact in the social economy

Monday 15 June 2009

Where: Mechanics School of Arts, 280 Pitt Street Sydney

Time: 9.30am – 2.30pm, lunch provided

You know that your organisation makes a difference, but social impact methods will help you to prove it to your clients, funders and communities. These methods will guide your decisions about which projects can make best use of your limited resources for the greatest outcome. International trends indicate that there is a growing interest amongst funders in social impact measurement. There are many methods, deciding which is right for your needs can be challenging. This forum will explore the broader issues and provide practical insights into three methods - Social Accounting & Audit, Social Return on Investment and Logic Frame.

One of the aims of this forum is to develop a network of practitioners to provide an ongoing forum to discuss and support the development of social impact practice.

Cost: **FREE**

Reservations essential

RSVP to vedghill@parracity.nsw.gov.au or 02 9806 5138

By: **5 June 2009**

PROGRAM

Facilitator

Cheryl Kernot - Director of Teaching & Learning, Centre for Social Impact

Speakers

Prof Roy Green - Dean Faculty of Business, University of Technology Sydney

Mark Lyons – Adjunct Professor, University of Technology Sydney / Director of Research, Centre for Social Impact

Gianni Zappalà – Executive Officer, Westpac Foundation / A/Prof, Centre for Social Impact / Director, Orfeus Research

Kim McConville – Executive Director, Beyond Empathy

Kevin Robbie – Head of Social Enterprise Development, Social Ventures Australia

SROI - practitioner perspective (speaker tbc)

Kim Davis - CEO, Oz Project

Kristin Canning – Corporate Relations Manager, Pathways Foundation

Dr Jenny Gordon – Head of Research, Productivity Commission