

Demonstrating value and impact in the social economy forum

SPEAKER BIO'S

Cheryl Kernot - Director of Teaching & Learning, Centre for Social Impact



Cheryl is the Director of Teaching and Learning in the Centre for Social Impact at the University of NSW. Following her distinguished political career, Cheryl has spent the last five years working in the UK as a Programme Director at the Skoll Centre for Social Entrepreneurship at the Said Business School at Oxford University and as the Director of Learning at the School for Social Entrepreneurs in London. Her specialist role at the Skoll Centre was to assist and mentor start-up social businesses particularly in the delivery of innovative health services.

Professor Roy Green – Dean, Faculty of Business, University of Technology Sydney

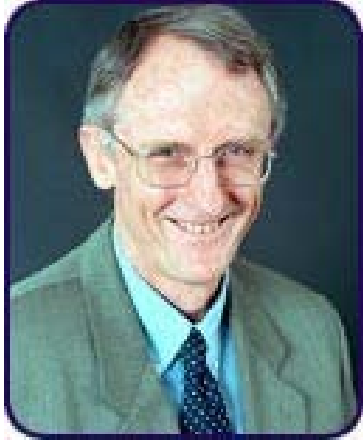


Professor Roy Green is Dean of the Faculty of Business at the University of Technology Sydney. He is a graduate of the University of Adelaide with a PhD in economics from the University of Cambridge, and has worked with universities, business and government in Australia and overseas, including the OECD's National Innovation System Programme, EU's FP7 and Ireland's Programme for Research in Third Level Institutions (PRTL). Roy is chair of the Federal Government's Innovative Regions Centre, CSIRO Manufacturing Sector Advisory Council and NSW Manufacturing Council. He is also a member of the ABS Innovation Technical Reference Group, IBSA National Project Reference Group, SA Training and Skills Commission, Public Sector Performance Commission and board of the Society for Knowledge Economics, and he recently completed a Review of the Textiles, Clothing and Footwear industries for the Federal Minister for Innovation, Industry, Science and Research. He is a member of the board of the ARC Centre of Excellence for Creative Industries and Innovation and the UTS Steering Group for the Federal Government's Creative Industries Innovation Centre.

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Mark Lyons – Adjunct Professor, University of Technology Sydney / Director of Research, Centre for Social Impact



Mark Lyons is Professor and Director of Research in the Centre for Social Impact at the University of NSW and Adjunct Professor of Social Economy at the University of Technology, Sydney (UTS). He retired in 2004 after 30 years at UTS. He has a PhD from the Australian National University. Since 1990, in over 100 publications and conference papers, he has pioneered the study of nonprofit organisations and philanthropy in Australia. He has been a director of several nonprofit organisations and a member of several government advisory committees. Between 1986 and 1989, he was executive director of ACOSS. His book *Third Sector: the Contribution of Nonprofit and Cooperative Enterprises in Australia* was published by Allen & Unwin in 2001. Still in print, it remains the only comprehensive overview to the sector in Australia.

Bronwen Dalton – Co-convenor, Cosmopolitan Civil Societies Research Centre, University of Technology Sydney / Director, Centre for Community Organisations & Management (CACOM)



Bronwen is the Director of the Centre for Community Organisations and Management; the Coordinator of the Masters of Community Management Program, and the University Ombudsman at the University of Technology, Sydney. In 2001 Bronwen completed a PhD at the University of Oxford. Her thesis focuses on the potential of NGOs to fight corruption and serve as agents democratisation. Bronwen also has a BA from the Australian National University and a MA from Yonsei University, Seoul, South Korea. Bronwen has conducted extensive research in the field of third sector studies and authored book chapters and journal articles on childcare, nonprofit business venturing, recruitment; accountability; and advocacy. In 2007-8 Bronwen was an investigator on an ARC Linkage grant which examined the “compacts” (also called “partnership agreements”) currently being considered by the Rudd government. Bronwen was an expert adviser on the evaluation of the Commonwealth Department of Family and Community Services’ Stronger Families and Communities Strategy. Bronwen has also worked closely with the NSW community sector as part of her work in social policy at the ICAC and the NSW Attorney General’s Department. She is on the Board of Volunteering NSW.

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Gianni Zapalla - Executive Officer, Westpac Foundation / A/Prof, Centre for Social Impact / Director, Orfeus Research



Gianni is involved in the area of social impact measurement in a range of capacities, including being a consultant Executive Officer with the Westpac Foundation, Director of *Orfeus Research*, a boutique consulting service specializing in the social dimension of corporate citizenship and advising not-for-profit organizations on project design and evaluation and an Associate Professor at the Centre for Social Impact at the University of New South Wales whose mission is to educate tomorrow's social entrepreneurs while strengthening today's social enterprises. He has degrees in Economics and Political Science from the Universities of Sydney, London and Cambridge and has advised a wide range of organisations in the nonprofit, business and government sectors.

Kim McConville - Executive Director, Beyond Empathy

Kim has a background in education specialising in Aboriginal Studies and Behaviour Disorders. For 21 years Kim has worked with Aboriginal communities in NSW, including five years in Aboriginal education research and policy development with the NSW Aboriginal Education Consultative Group, the NSW Board of Studies and Tranby Aboriginal College, writing the first fully accredited Aboriginal Studies course for indigenous students with Aboriginal activist and leader, Jack Beetson. From 1997 until 2004, Kim lived in Northern NSW initiating and delivering arts, community and cultural development projects independently and with the national arts company, Big hART. Kim has also worked on similar projects in the NT and WA. In November 2004, Kim co-founded Beyond Empathy and currently holds the role of Executive Director. In 2006, Kim won the Social Ventures Australia, Entrepreneur of the Year Award for her work with Beyond Empathy. Over the past five years with her creative and community development team, Kim has grown Beyond Empathy into a nationwide organisation focussed not only on the delivery of projects, but on the development of innovative philanthropic and corporate giving, long term collaborative strategy for social change, and evaluating and measuring project impact.

With: Libby Darlison - Director, The Miller Group

Libby Darlison works with not-for-profit organisations using a range of different 'fit for purpose' evaluation and measurement frameworks such as Social Accounting and Auditing, The Logic Model, Social Return on Investment and Results-Based Accountability to measure outcomes and impact, and build organisational capacity. Libby assisted Beyond Empathy to complete their social accounting and auditing process. She is currently writing a manual on social impact measurement for non profit organisations.

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SPEAKER BIO'S

Kevin Robbie – Head of Social Enterprise Development, Social Ventures Australia

Kevin is responsible for supporting SVA's efforts to develop social enterprises that create employment for people marginalised from the labour market. Kevin has over 15 years of social sector experience in the UK. He has held a number of senior management positions, including seven years as Chief Executive of Forth Sector, one of Scotland's leading social enterprises. He has run projects and written a number of publications for the Scottish Government around measuring social added value, new approaches to social investment, tendering for public sector contracts, new approaches to commissioning public services and business development. Prior to joining SVA, Kevin was on secondment to the UK Government's Office of the Third Sector as an advisor on both Social Return on Investment (SROI) and the role of social enterprises.

Jocelyn Grant – Strategic Partnerships Manager, Yarrteen

Jocelyn holds a Masters of Applied Science in Social Ecology with a major in community development and organizational change. Her undergraduate studies in Social ecology focused on environmental education and advocacy. Ms Grant is currently the Strategic Partnerships Manager for Yarrteen Ltd but additionally operates a consultancy service to both Government and non-government organizations specializing in project management, service development, human resource management and partnerships

Kym Davies – CEO, Ausproject International



Kym Davis is the Managing Director of Ausproject International, which he founded in 1995. Kym holds a Master of Project Management degree from Western Carolina University and is a Certified Project Management Professional with the Project Management Institute – U.S.A... He also has a Bachelor degree in Economics from the University of Adelaide, South Australia, and is a Certified Practising Accountant with the Australian Society of Accountants. He is a Member of the Project Management Institute. Kym has undertaken strategic planning, portfolio and program design and management for both public and private sector organisations in 24 countries, and frequently utilises the logical framework methodology as the centrepiece of his assignments. He is an acknowledged expert in developing Log Frames, Project Management systems, and establishing effective Project Implementation, Monitoring & Evaluation Plans, and has facilitated (joint) program design with both bi-laterals and multi-lateral agencies including World Bank, I-ADB, AfDB, IFAD, DFID, WFP, UNHCR and AusAID. He has served as the Project Director of a number of major multi-disciplinary projects in Indonesia, Philippines and the Middle-East. He is also currently CEO of an organisation that recruits, places and manages more than 1200 international development Youth Ambassadors, volunteers and scholarship holders in 45 countries annually.

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Kristen Canning - Corporate Relations Manager, Pathways Foundation	
	<p>Since graduating from Charles Sturt University with a degree in Communications and International Marketing, Kristin has worked principally for non profit organisations throughout Australia, the United States and internationally for almost a decade. These charities include Amnesty International, the Red Cross, Greenpeace, WWF, Smithsonian Museum, Save the Jaguars, Disability Australia, the Cancer Council and many more. Kristin has worked to partner charities with like minded corporations to not only significantly increase fundraising streams for the charities, but to also educate the general public and local communities on the impact created through the corporation's social investment. These corporations have included Johnson & Johnson, Pret a Manger, Jaguar Cars, Westpac, Lion Nathan Limited and Macquarie Group. For the past three years, Kristin has worked for Pathways Foundation which is a cutting edge venture running award winning & independent research supported programs designed to bring out the potential in young men and women, keep them out of trouble and create a better future.</p> <p>Her role as Corporate Relations Manager involves the creation and management of Pathways' major corporate relationships. As part of this role, Kristin has focussed on the use of objective measurement tools such as independent research and the Log Frame Matrix.</p>
Dr Jenny Gordon- Principal Advisor Research, Productivity Commission.	
	<p>Jenny Gordon is the Principal Advisor Research in the Productivity Commission's Canberra Office. She joined the Commission in March 2008, after 14 years at the Centre for International Economics, six as a Director and partner in the firm. Jenny completed a PhD in economics from Harvard University in 1993. Jenny's usual role is to oversee the Canberra research program and support both research and inquiry work across both the Melbourne and Canberra Offices. She is currently heading the staff team for the commissioned Not for Profit Sector study.</p>